

BLACK HILLS HOME BUILDERS ASSOCIATION 2010 ADVERTISING /SPONSORSHIP OPPORTUNITIES

Monthly Newsletter:

1 month advertising:

¼ page	\$100.00
½ page	\$200.00
Full page	\$400.00

1 year advertising:

1/4 page	\$ 200.00
½ Page	\$ 500.00
Full Page	\$1,000.00
½ Cover	\$1,200.00
Full Cover	\$2,500.00

*Members can advertise in the bulletin with a flyer. Flyers must be provided to the BHHBA office or Western Mailers. A charge of \$100.00 will be invoiced from the BHHBA office for the charge of inserting.

Golf Tournament:

Hole sponsorship \$150.00
Pin prize sponsorship \$50.00

Home Show:

- (1) \$1,500.00 Vendor Wrist Band Sponsorship
- (1) \$2,000.00 Vendor Break Room Sponsorship
- (3) \$2,500.00 Silver Sponsorships
- (1) \$5,000.00 Gold Sponsorships

(20) \$100.00 Vendor Break Room Sponsorships

Cost to place an ad in the Home Show guide book:

Cover & map spots	\$825.00
Full page	\$500.00
Half page	\$300.00
Quarter page	\$200.00

Christmas Party:

hors d'oeuvres Sponsor	\$400.00
Bus Sponsorship	\$500.00
Champagne Sponsor	\$600.00

Home Expo:

Vendor Break Room Sponsorship \$500.00

Parade of Homes Books (Spring & Fall): Spring & Fall

Cover & map spots ad	\$825.00
Full page ad	\$715.00
Half page ad	\$415.00
Quarter page ad	\$220.00

Discount:

If you advertise in all 3 books (Home Show, Spring Parade and Fall Parade), you will receive the following GREAT discount off the price of the total cost of the 3 ads.

Full page ad	\$250.00 off ads total
Half page ad	\$150.00 off ads total
Quarter page ad	\$100.00 off ads total

Monthly Socials:

\$600.00 each social (no sponsor for November or December)

The cost to sponsor one of these socials is \$600.00 and includes the following:

1. 1/2 page in BHHBA's monthly newsletter-1 month before the social and the month of the social.
2. Banners displayed at the social (provided by the sponsor).
3. Sponsors name on postcard reminders mailed to BHHBA membership (currently 415 members).
4. Sponsors logo and name on the front page of the BHHBA website the month of the social.
5. Table to display materials.
6. 10 minute speaking opportunity
7. Two email reminders sent to membership that include the name of the sponsor.

If you are interested in advertising or being one of our sponsors please contact Lindsay at the BHHBA office 605-348-7850 or lwillits@blackhillshomebuilders.com