

2010 BLACK HILLS HOME BUILDERS ASSOCIATION YEARLY ADVERTISING & SPONSORSHIP OPPORTUNITIES



MONTHLY NEWSLETTERS:

1 month advertising:

¼ page	100.00
½ page	200.00
Full page	400.00

1 year advertising:

1/4 page	200.00
½ Page	500.00
Full Page	1000.00
½ Cover	1200.00
Full Cover	2500.00

*Members can advertise in the bulletin with an insert.

450 Flyers must be provided to the BHHBA office or Western Mailers in advance. A charge of \$250.00 will be invoiced from the BHHBA office for the charge of inserting.

GOLF TOURNAMENT:

\$150.00 hole sponsorship

\$50.00 pin prize sponsorship

HOME SHOW:

- (1) \$1,500 Vendor Wrist Band Sponsorship
- (1) \$2,000 Vendor Break Room Sponsorship
- (3) \$2500 Silver Sponsorship's
- (1) \$5000 Gold Sponsorship

(20) \$100 Vendor Break Room Sponsorship's

PLACE AN ADD IN THE HOME SHOW BOOK:

Cover & map spots-\$825.00

Full page-\$500.00

Half page-\$300.00

Quarter page-\$200.00

SPONSORSHIP OPPORTUNITIES CONTINUED...

PARADE OF HOMES BOOKS-

Spring & Fall

Cost to place an ad in the book:

Cover & map spots-\$825.00 (MEMBERS ONLY!)

Full page-\$715.00

Half page-\$415.00

Quarter page-\$220.00

DISCOUNT:

If you advertise in all 3 books (Home Show, Spring Parade & Fall Parade receive this great discount:

Full Page Ad-\$250.00 off total package

Half Page Ad- \$150.00 off total package

Quarter Page Ad- \$100.00 off total package



CHRISTMAS PARTY:

(1) Hors Devours Sponsor \$400

Bus Sponsorship \$500

Champagne Sponsor- \$600

HOME & GARDEN EXPO:

Vendor Break Room Sponsorship \$500

MONTHLY SOCIALS:

\$600 each meeting (no sponsor for November or December) which includes the following:

1. 1/2 page as in BHHBA's monthly newsletter-1 month before the event and the month of.
2. Banner/s at the event (provided by sponsor)
3. Name on postcard reminders mailed to BHHBA membership (415 members)
4. Logo and name on front page of the BHHBA website the month of the event.
5. Table to display materials.
6. 10 minute speaking opportunity
7. Two email reminders that include the name of the sponsor.

If you are interested in advertising or being one of our sponsors please contact Lindsay at the BHHBA office 605-348-7850 or lwillits@blackhillshomebuilders.com

**BUSINESSES PLAN AHEAD FOR THE 2010 YEAR!!
YOUR CONTINUED SUPPORT AND INVOLVEMENT ENSURES
BHHBA'S SUCCESS YEAR AFTER YEAR!**